

Frequently Asked Questions

LearningPlanet Reseller Program



01 How does the LearningPlanet reseller program work?

LearningPlanet provides a ready-made library of microlearning videos and resources that you can resell through your own platform or marketplace, co-branded with ours. You integrate or list our content, handle the customer relationship, and earn on every LearningPlanet licence you sell.



02 How can I integrate LearningPlanet content into my platform?

Partners can typically integrate LearningPlanet content in three ways. by embedding videos in your existing LMS or marketplace, or by using SCORM packages. We work with you during onboarding to choose the right integration model so your customers get a seamless experience.



03 What types of content are in the LearningPlanet library?

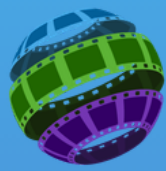
LearningPlanet offers short, focused microlearning videos, workbooks, and related resources covering soft skills such as leadership, compliance, communication, customer service, and workplace effectiveness. The library is designed for quick, on-the-job learning and can be used for induction, coaching, refresher training, and targeted skill development.



04 How is pricing and margin structured for resellers?

As a reseller, you typically receive LearningPlanet access for free, then bundle or resell it to your clients at a price that fits your own offering and market pricing. We work with partners to agree transparent pricing and margin expectations so you can build sustainable recurring revenue.





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Can I white-label LearningPlanet content under my own brand?

No. All 400+ LearningPlanet videos are LearningPlanet branded, but you can co-brand your marketing materials.



06

What support and enablement do partners receive?

Partners receive sales and marketing resources, content updates, newsletters, and direct support to help sell and implement the LearningPlanet library. You'll also join our private Global Partners LinkedIn Group to connect, collaborate, and explore complementary content opportunities.



07

Who owns the customer relationship?

You own the customer relationship. LearningPlanet provides the content and support, and wherever possible, direct enquiries from your territory will be referred back to you.



08

Can I secure exclusivity for a region?

No, we don't offer regional exclusivity. Because LearningPlanet is an internet-based service and our partners often work across multiple countries and regions, we don't define or enforce strict geographic territories for resale.



Haven't found the answer you're looking for? Whether you're an existing reseller or interested in joining LearningPlanet's Global Partner Network, contact us anytime at info@learningplanet.tv

